

Name of COA: Greenfield
MAIL Address: 54 High Street, suite 2
STREET Address: _____
 Zipcode: 01301

Tel. # (413) 772-1517
 FAX # (413) 772-1512
E-MAIL hopen@Greenfield-MA.gov

Current Chair: Ginger Carson

Current Director/Coordinator: Hope Macary, RN

Days and Hours of Operation: Monday - Friday, 9:00 a.m. to 4:00 p.m.

I. Staffing / Other Support

A-1 Total **number** of paid staff # 4.00 Tot. # Vols. 69

A-2	# Paid Staff	# Volunteers	<i>Senior Aides are paid staff.</i>
20 hours/week or more	<u>4</u>	<u>-</u>	
5 hrs./wk. up to 19.5 hrs/wk.	<u>-</u>	<u>1</u>	
1 hour/wk. up to 5 hours/wk.	<u>-</u>	<u>14</u>	
10 hrs./year to 50 hours/year	<u>-</u>	<u>27</u>	
Less than 10 hrs./year	<u>-</u>	<u>30</u>	

A-3 Est. Property Tax work hours at the COA 250.00 **A-3** \$ Maximum work-off amount: \$500.00

A-4 SUM VOL. HOURS.# 2,861.20 → Do **not** include B1. (above)

II. Municipal Appropriation for FY 2016

A. Local appropriation to COA: \$	<u>\$144,084</u>	(salary/operations)
B. Muni gift account? (Y/N) ----->	<u>yes</u>	<i>Optional, see notes.*</i> Have a "Friends of COA" group? (Y/N) <u>yes</u>
C. In-Kind, see Section IX. ----->	<u>39,000</u>	<i>Optional, see notes.*</i> See definitions, page 4

III. Elder Service Counts

A. Unduplicated Elders* Served: # _____ (From page 3, section VI.A)
 Is IIIA. Actual "A" or E Estimated "E" 1,519 [NO penalty for estimates]

B. Of the **Unduplicated Elders** in IIIA.,note **number** of WOMEN: 1,015 MEN: 504

C. Of the **Unduplicated Elders** in IIIA., indicate **percentage** of:

<u>66.8</u> % Women	<u> </u> % Nursing Home
<u>33.2</u> % Men	<u> </u> % Disabled
<u> </u> % Minority	<u>33</u> % 75 or over

IIID. **Non-Elders** Served: 57 (from page 3, section VII.A)

IV. Please describe successful outreach/coordination links (or issues) with municipal first responders. The Greenfield COA was pleased to partner with the Greenfield FD on the Senior SAFE Program to improve safety risks specific to this age group, including installation of smoke detectors. With the onset of the Senior Tax Work Off Program, discussions with public safety about opportunities for collaboration.

V. & Activities	Conducted by COA (X)	<A> Actual	Units of Service ("Duplicated")	<A>	Units of Service ("UnDuplicated")	Notes
			1-Jul-14 30-Jun-15	Actual	1-Jul-14 30-Jun-15	
OUTREACH/ADVOCACY						
a. General information services	x		1,403		949	UnDuplicated count will be an estimate.
b. Case management/advocacy						
c. Health benefits counseling (SHINE)	x		104		82	36 sessions
d. Client finding	x				528	new since 07/01/20
e. Legislative Office Hours	x		8		8	11 sessions
f. Benefits Counseling			42		32	26 sessions
PROFESSIONAL SERVICES						
g. Group support	x		70		20	10 sessions Bereavement, Low Vision
h. Legal assistance	x		58		46	12 sessions
i. Financial Management						*ID
j. Mental Health						
k. Tax Aide by Liberty Tax Service	x		58		48	11 sessions
l. Shredding Event	x				50	1 event, estimated count
SUPPORT SERVICES						
m. Food shopping assistance						
n. Social (supportive) day care						# of days/week:
o. Friendly Visiting						
p. Telephone Reassurance.....						(include "Are You OK?"/RUOK)
q. Durable medical equipment loan						Elder Affairs notes potential liability issues.
r. Employment services						
s. Intergenerational	x		8		8	note chore, other:
t. Transportation (TOTAL)						
ambulatory						
non-ambulatory						
u. Minor Home Repair						
v. Newsletter	x		12,000		2,000	x Monthly Quaterly Other
w. Brown Bag Food Distribution	x		1,279		213	12 sessions, 25,580 lbs of food
x. _____						

Name of Council: Greenfield

**Annual Report Form EOE-AGA
FY 2015 (p. 3 of 4)**

	Conducted by COA (X)	<A> Actual	Units of Service ("Duplicated") 1-Jul-14 30-Jun-15	<A> Actual	Units of Service ("UnDuplicated") 1-Jul-14 30-Jun-15	<A> Use an "A" to note Actual #'s only No penalty for "Best Estimates".	
						Notes	
WELLNESS							
y. Health screening	x		256		78	31 sessions	Foot Care by RN, CFCN
z. Other health services.....							
aa. Fitness/exercise	x		4,832		188	453 sessions	
bb. Congregate meals							
cc. Home Delivered Meals							
dd. Health education	x		185		78	11 sessions	
ee. Farmshare	x		62		38	2 sessions (new program FY15)	
ff.							

OTHER							
gg. Recreation/Socialization.....	x		5,627		494	1,042 sessions	
hh. Cultural events	x		85		70	4 events	
ii. Community Education	x		139		85	45 sessions	
jj. Creative Aging	x		158		49	50 sessions	
kk. Day Trips	x		43		52	2 Day trips	
ll. Volunteer Programming	x		102		71	9 sessions (trainings and advisory groups)	

VI. A. Determine Unduplicated Elders Served:..... 1,519 (Do **NOT** sum!) -- see instructions.
(Also record on page 1 section IV. A)

B. Latest ESTIMATE of 60(+) Population: # 4,070 **2010 census**
(source of this count)

VII. Service to NON-ELDERS	Conducted by COA (X)	<A> Actual	Units of Service "duplicated"	<A> Actual	Non-Elders "unduplicated"	Notes
NE1. General information.....	x		62		41	Exclude "a" above
NE2. Transportation (under 60)....						Exclude "t" above
NE3. Family assistance.....	x				39	some are anonymous

Determine **Non-Elders** Served: 57 (Do **NOT** sum!) -- see instructions.
(Also record on page 1 section V)

VIII. Summarize the COA's activities last year......highlights, accomplishments, notable issues, new programs, milestones. You may also note what did *not* happen as expected/hoped. (You may also attach the annual report you submitted to your municipality.)

The highlight of FY15 was a return to more robust staffing levels after several years of chronic understaffing for a city with 4,070 senior residents, of which more than 60% are designated low/moderate income. With 4 FTE, Greenfield COA served 1,519 people with 15,892 units of service (repeat interactions). The affects of the Great Recession on the senior population cannot be overstated. Many seniors lost jobs, or what they thought would be a secure retirement. Some who hoped to continue to work part time to make ends meet simply cannot find paid work. However those seniors create a large aggregate of potential volunteers. Thankfully, Greenfield once again has the capacity to leverage that talent to the benefit of the community. In FY15 the Greenfield COA was awarded CDBG funds to reinstate the Volunteer Coordinator position. Besides heading up the Volunteer Program, this position coordinates the Senior Tax Work Off Program and the Senior Farmshare (both new in FY15). Also relevant to this position's return is the implementation of senior Program Advisory Councils for program development. Having a variety of seniors involved in planning programs ensures that the COA continues to serve our target population's self-reported needs and preferences. Although this model of programming requires significant staff resources (volunteers are not "free"), volunteers are a key component of our overall mission. We have returned to running day trips with volunteers serving as trip planners and escorts -- saving staff time the day of the trip, and allowing seniors to have a direct role by way of peer-to-peer service delivery. The Greenfield COA continues to face the evolving challenges in serving a multi-generational population. Who we served in FY15: Age 65-69 = 29% ; Age 70-74 = 17.9% ; Age 75-79 = 12.0%; Age 80-84 = 8.6%; Over Age 85 = 11.2%; Under 60 = 3.8%.. As you can see, the long-awaited Baby Boomers have arrived en masse, to the extent that the "senior seniors" are at risk of losing their existing programs due to their comparatively lower numbers of active participants. We're watching this dynamic very closely. The current Center, (still) plagued with leaks, mold, accessibility issues, and overcrowding, is an ongoing barrier to service delivery. To that end, the city is making progress towards building an adequate facility. We look forward to reporting actual progress in FY16.

X. In-Kind

In-kind represents tangible goods or services generally considered essential for the COA's operations, but **not** paid for out of its budget. Such services are **not** supervised by the COA, there is no iCORI check or written job description, and the COA typically does not provide orientation, screening, periodic reviews and/or formal recognition.

Typical examples of in-kind follow; kindly (X) or indicate value in appropriate categories. Estimated In-Kind includes below items as well as from the optional Volunteer/In-Kind Resource Sheet/s.

	Rent/Space (gross sq. ft.)	x	Speakers/Presenters
	Transportation	x	Entertainers/entertainment
x	Utilities		Furniture/Equipment
	Van, Garaging & Service	x	Supplies—program/office
x	Custodial/Maintenance		Renovations
x	Plowing/Outside Maintenance		Cable TV service
	Durable Medical Equipment	x	Luncheons/food
x	Recognition Event(s)	x	Books/Videos/Magazines
x	Donated goods	x	Subscriptions
		x	Intergenerational programs

A. \$39,000 Estimated Total In-Kind. Please transfer to page 1, item ID. Thank you.

Grant funded positions such as Senior Aides, Green Thumb workers and meal site aides (Elder Nutrition Program only!) may be included under in-kind. This list is not exhaustive.

VOLUNTEER RESOURCE SHEET * - OPTIONAL (Pg.1)- FOR YEAR ENDING 30 JUNE 2015

NAME OF COUNCIL: Greenfield

How Many in this Category?	TITLE/s represent some COA volunteer positions. Add/change title/s, as appropriate.	TOTAL HOURS	Estimated Hourly Pay Equivalent (Likely exceeds minimum wage.)* OPTIONAL
1	Ask the Lawyer	22	\$ 594.00
1	Benefits Counselor	46.5	\$ 1,255.50
27	Brown Bag	251.05	\$ 6,778.35
13	COA Board Member	182.1	\$ 4,916.70
1	Community /Health Education	1	\$ 54.00
1	Entertainment Professional	2	\$ 54.00
22	Event	186.63	\$ 5,039.10
7	Group Leader	211	\$ 5,697.00
7	Newsletter Delivery	53	\$ 1,431.00
16	Program Advisory Council	53	\$ 94.50
20	Receptionist	1,409.37	\$ 38,052.90
10	Senior Center Project	73.5	\$ 1,984.50
4	Senior Farmshare	8	\$ 166.80
3	SHINE	92	\$ 2,484.00
1	Tax-Aide	2	\$ 54.00
2	Technology	231.55	\$ 6,251.85
69			
205	TOTAL	2,824.70	\$ 74,908.20

SUM of all sheets (as applicable). Estimates are allowable.

***This form is required if Formula funds are used for volunteer recognition.**

For the purpose of this report, volunteers serve as staff: meaning, at least in theory, they could/should be paid by the community for their work. Typical/allowable positions are noted above -- including board members. Other may be added. No volunteer credit is given for tax work-off, or for RSVP service. Please transfer **SUMs** to Section 1 of EOEA-SGA. Thank you.