

City known as the Town of Greenfield, Massachusetts

Sustainable Greenfield Implementation Committee

Minutes

14 Court Square

Greenfield, MA 01301

Thursday, December 10, 2015

Members present: Carole Collins, Nancy Hazard, Ashli Stempel, Tara Kurland, Don Ouelette, George Touloumtzis, Mark Maloni –quorum reached. Kurt Richardson and arrived at 5pm  
Others Present: Laurie DiDonato, Cynthia Fritz, Maria Burge (arrived at 4:50)

Meeting Called to order at 4:36pm

**November minutes:** Nancy made motion to approve minutes with several amendments by George and Nancy. Ashli seconded. Motion passed.

### **Complete Streets:**

There is a workshop provided by the state scheduled for Wednesday December 16<sup>th</sup>, but it is already full. Only 30 slots were available. Don and Maureen have signed up. Carole, Mark and George may try to go and see if they can attend.

Other resources:

- Smart Growth America website has good presentations for educational tools.
- Eric Twarog has said there is state assistance available for drafting the Complete Streets ordinance through Community Compact. Mark recommended not spending much time drafting an ordinance as it will have to go to the A&O committee which will likely rewrite it. It would be better to submit an existing ordinance and point out the key parts that we would like to include. Carole has another example ordinance she will forward to the group.

It was put forth to try to get an ordinance to committee by February. However, we also want a plan in place for public outreach.

Walkability Grant- We did not get this grant from Smart Growth America. Most of the awards went to big cities, and it was highly competitive. Mass in Motion is planning some walkability studies, so we may benefit from that.

### **Snow Removal Ordinance:**

George wanted the SGIC to take responsibility for outreach to residents so they are aware of the new Snow Removal Ordinance and its goals. He wants it to be a positive message, not mentioning fines, with images of people benefiting from people clearing the walkways and ramps. Ashli suggested submitting a press release to the Recorder. George will draft something for this purpose and Ashli will look it over. There is a Greenfield Community Forum on Facebook which may also be a good place to publicize this message.

**SGIC Event:**

This event is now being planned for January as there was not enough time to publicize as needed for December. Nancy questioned if we need to have a topic that residents felt they could have input on that will happen in the near future. The original topic agreed on with Carole included Smart Growth topics that are short-term goals in the Master Plan. The group agreed we should stick with the original decision, although we could consider Complete Streets as a possible topic now that we know there will not be a state presentation for residents. George also suggested including images and positive messaging on the snow removal ordinance at the event.

Nancy will secure the space and confirm a date in mid to late January.

**Parking for Train** – Information on this is available online on the Town of Greenfield website and signage will be put up soon, now that the parking area has been repaved.

**Announcements:**

- Planning Department applied for an Municipal Downtown Initiative grant to develop a marketing plan for downtown.
- Don says DPW has a sign machine so signs can be made for only the cost of materials.
- Kurt has a recurring conflict for the meeting time. He is willing to attend the meeting late, but would also be fine leaving the committee if there was a replacement.

Kurt moved to adjourn, Don seconded, motion passed unanimously.

Meeting Adjourned at 5:45 pm