

# GREENFIELD

## Court Square Streetscape Improvements

Prepared for the Town of Greenfield

Project funded by a grant for the Downtown Initiative of the Department of Housing and Community Development



HARRIMAN

November, 2017



# Agenda

- **Insights from Public Workshop**
  - Confirmation of program elements
  - Preferences for streetscape components
  - Feedback on initial alternatives
- **Streetscape Design Concept Plan**
- **Thoughts on Next Steps**



# Public Presentation

## Purpose

**This project advances design concepts to provide an enhanced public space and civic destination within Court Square. Building on a recommendation in the *Greenfield Downtown Plan*, it provides a vision and a path towards implementing significant improvements.**

**This study has been conducted through the guidance of Town staff, and Advisory Committee, citizens and stakeholders engaged in the process.**



# Public Presentation

## Purpose

The concept design has been funded through a grant from the Commonwealth of Massachusetts Department of Housing and Community Development and its Downtown Initiative.

The design and planning firm of Harriman has provided professional assistance.



# Existing Conditions



# Insights from Public Workshop

An improved Court Square should have:

- Flexible open space that supports a variety of community event types
- Movable seating to create more social gathering opportunities
- Accessible elements for users of all types, ages, and abilities
- Temporary and permanent art installation and more art based events
- More space for the Farmers Market
- Dedicated facilities for bicycle parking



**YOU ARE INVITED!**

**COURT SQUARE STREETSCAPE IMPROVEMENTS**

Please join us for a **PUBLIC MEETING** to review the proposed programs and activities that could take place in this new pedestrian plaza connecting the Town Common and Town Hall. Share your thoughts and see conceptual designs. All are welcome!

<b>WHEN</b>	<b>WHERE</b>
Wednesday, July 26 <sup>th</sup> at 6:00PM	Greenfield Town Hall
to	2 <sup>nd</sup> Floor Meeting Room
8:00PM	14 Court Square

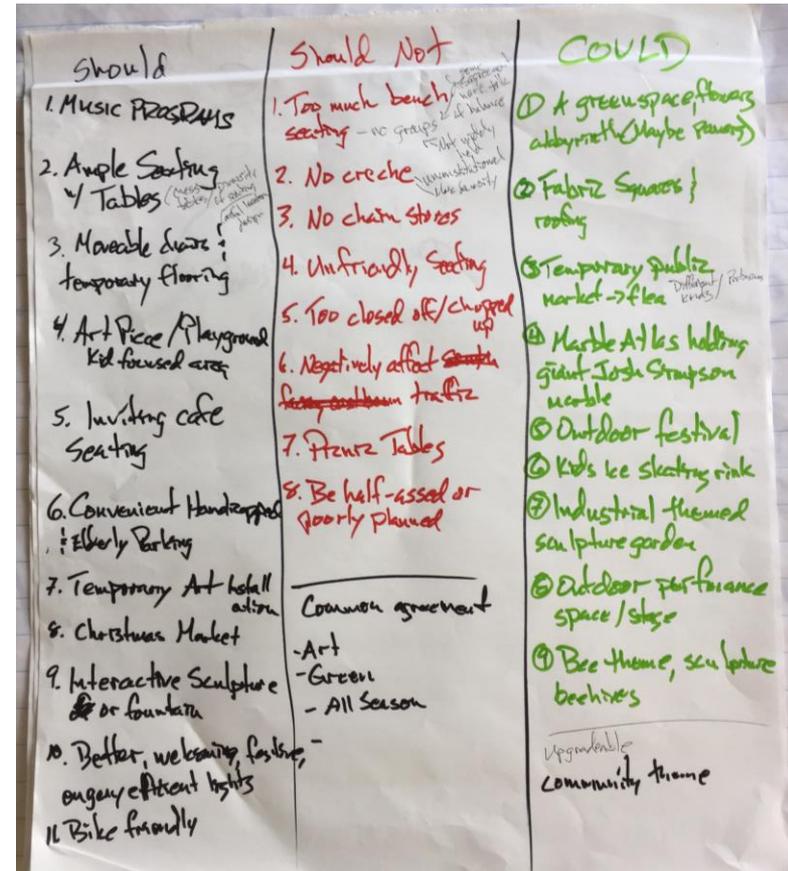
**QUESTIONS? CONTACT**  
Maureen Pollock • 413-772-1548x3 • [Maureenp@greenfield-ma.gov](mailto:Maureenp@greenfield-ma.gov)



# Insights from Public Workshop

An improved Court Square should not have:

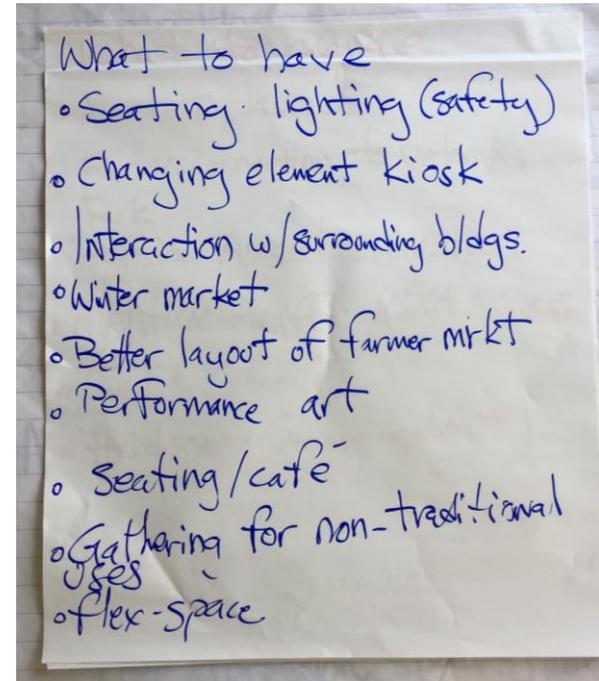
- A substantial amount of parking within Court Square
- Visual and physical barriers that restrict access to existing park
- More or the same amount of pavement
- Too many benches or other types of permanent seating



# Insights from Public Workshop

An improved Court Square could have:

- More green space
- Green infrastructure demonstration areas
- Bicycle parking
- Multiple locations for installation of art
- Bee themed elements
- Lighting for safety and character of place
- Flexible spaces that support both established events and non-traditional uses



# Insights from Public Workshop

Program recommendations included:

- **Spaces to support multi-cultural activities**
- **Facilities for all ages and abilities**
- **Limited vehicular circulation and parking**
- **Organized site that relates to surroundings**
- **Adaptable spaces**
- **Low – maintenance plant and hardscape materials**
- **Appropriate signage and wayfinding**
- **Visual and physical connections to surrounding uses**



# Insights from Public Workshop

Ideas for streetscape components included:

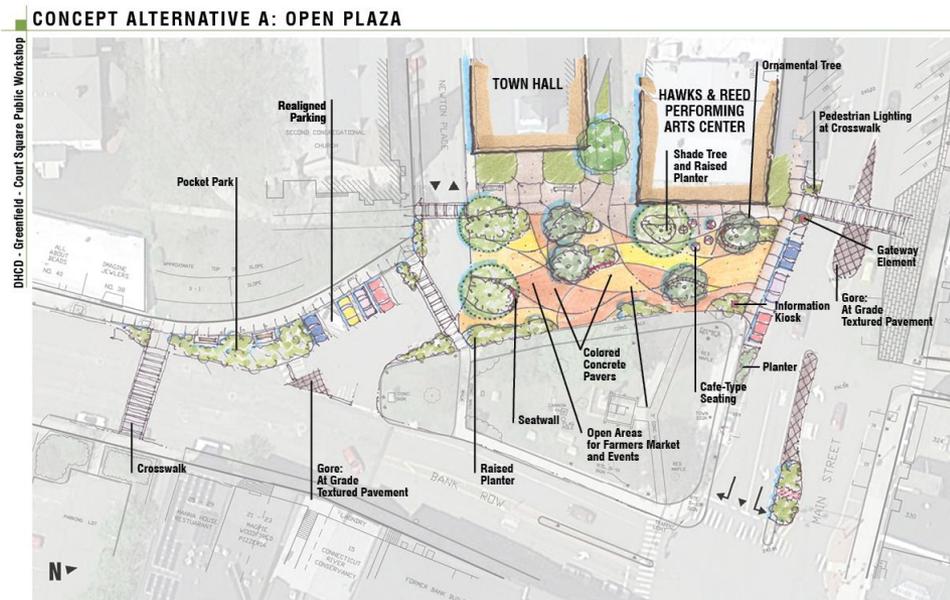
- A few trees within Court Square
- Parking near church and along Main Street
- Gateway element and informational kiosk near Main Street
- Views of Town Hall and the Hawks and Read Building
- Lighting for security and evening events
- Limited number of bench seating



# Insights from Public Workshop

## Insights Regarding Concept Alternative A: Open Plaza

- Not enough room for Farmers Market and other cultural events
- Takes away direct vehicular access to arts center, alley, and Town Hall
- Like the geometry
- Too many trees
- Like the pocket park

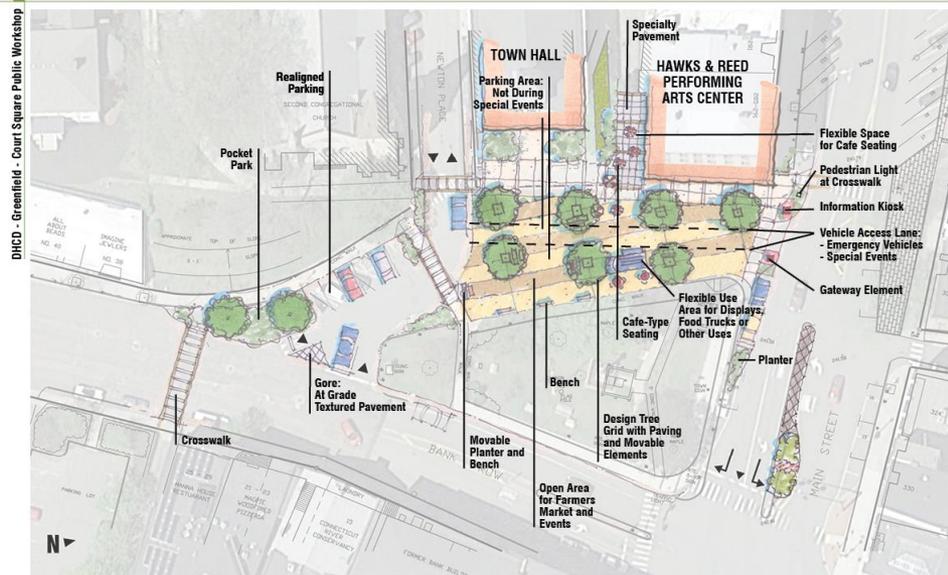


# Insights from Public Workshop

## Insights Regarding Concept Alternative B: Flex Space

- Not enough contiguous space for Farmers Market and other cultural events
- Like parking near church and along Main street
- Support improving alley connection to Veteran's Park
- Like idea of the alley as a flexible use space

CONCEPT ALTERNATIVE B: FLEX SPACE

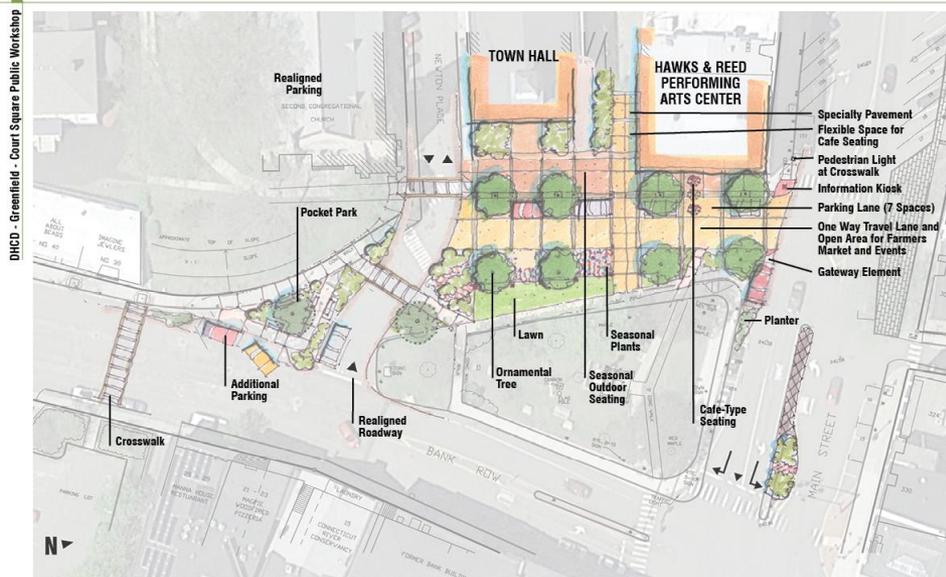


# Insights from Public Workshop

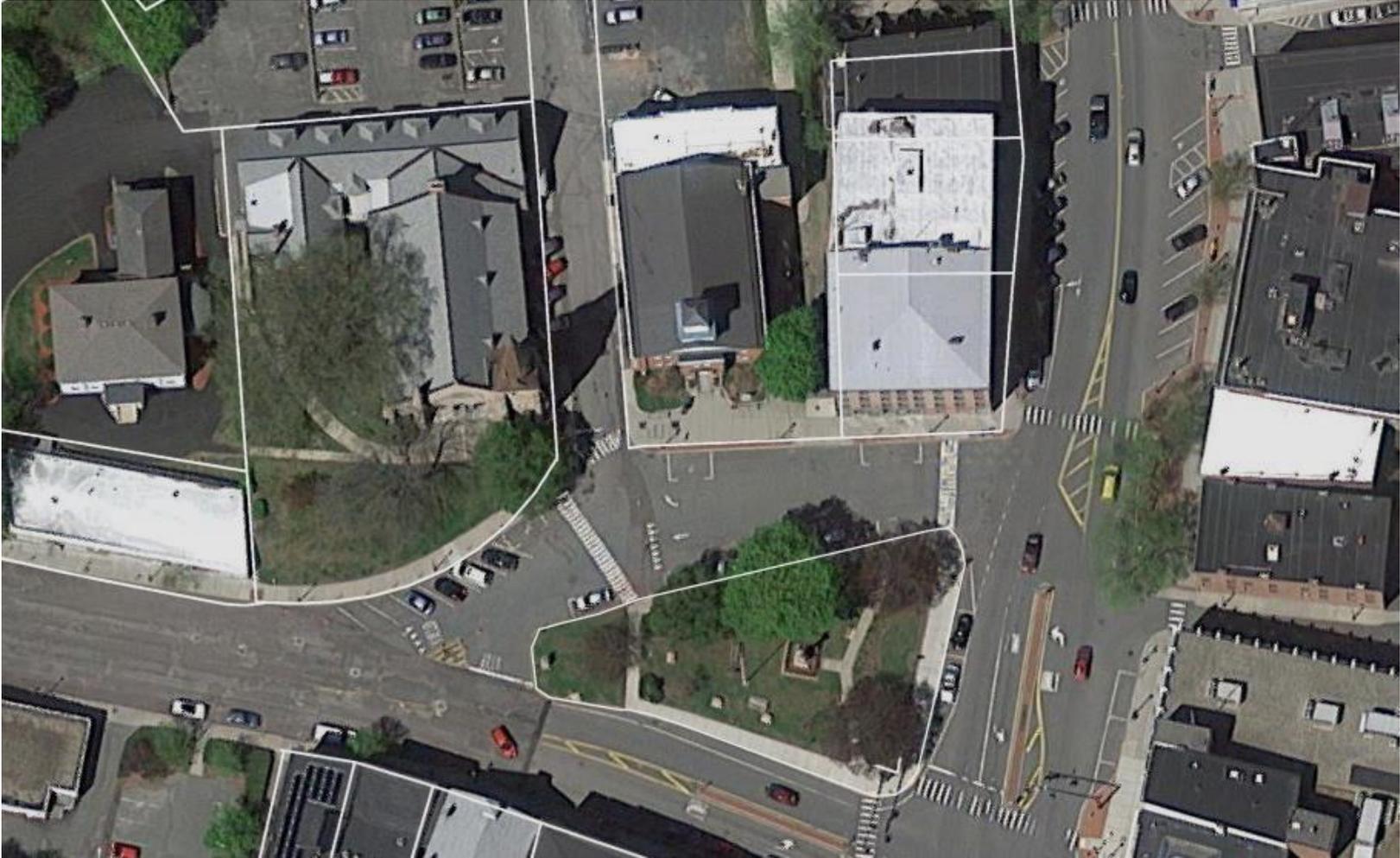
## Insights Regarding Concept Alternative C: Extend the Park

- Like opportunities for off-street parking and loading zones
- Fond of the pocket park but not the loss of parking spaces
- Connection to existing park is good
- Too much hardscape area

CONCEPT ALTERNATIVE C: EXTEND THE PARK



# Existing Conditions



# Streetscape Design Concept Plan

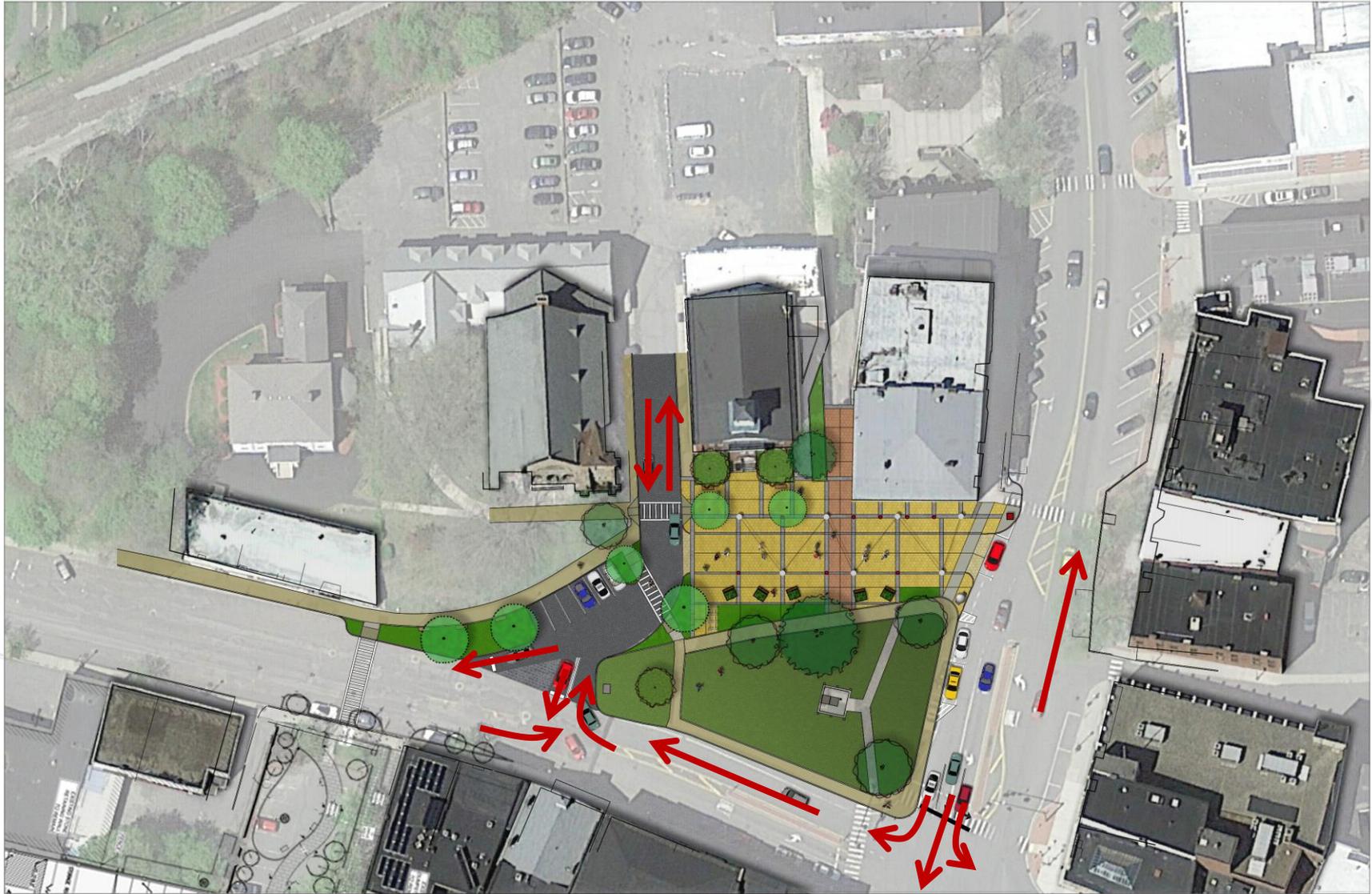


# Streetscape Design Concept Plan



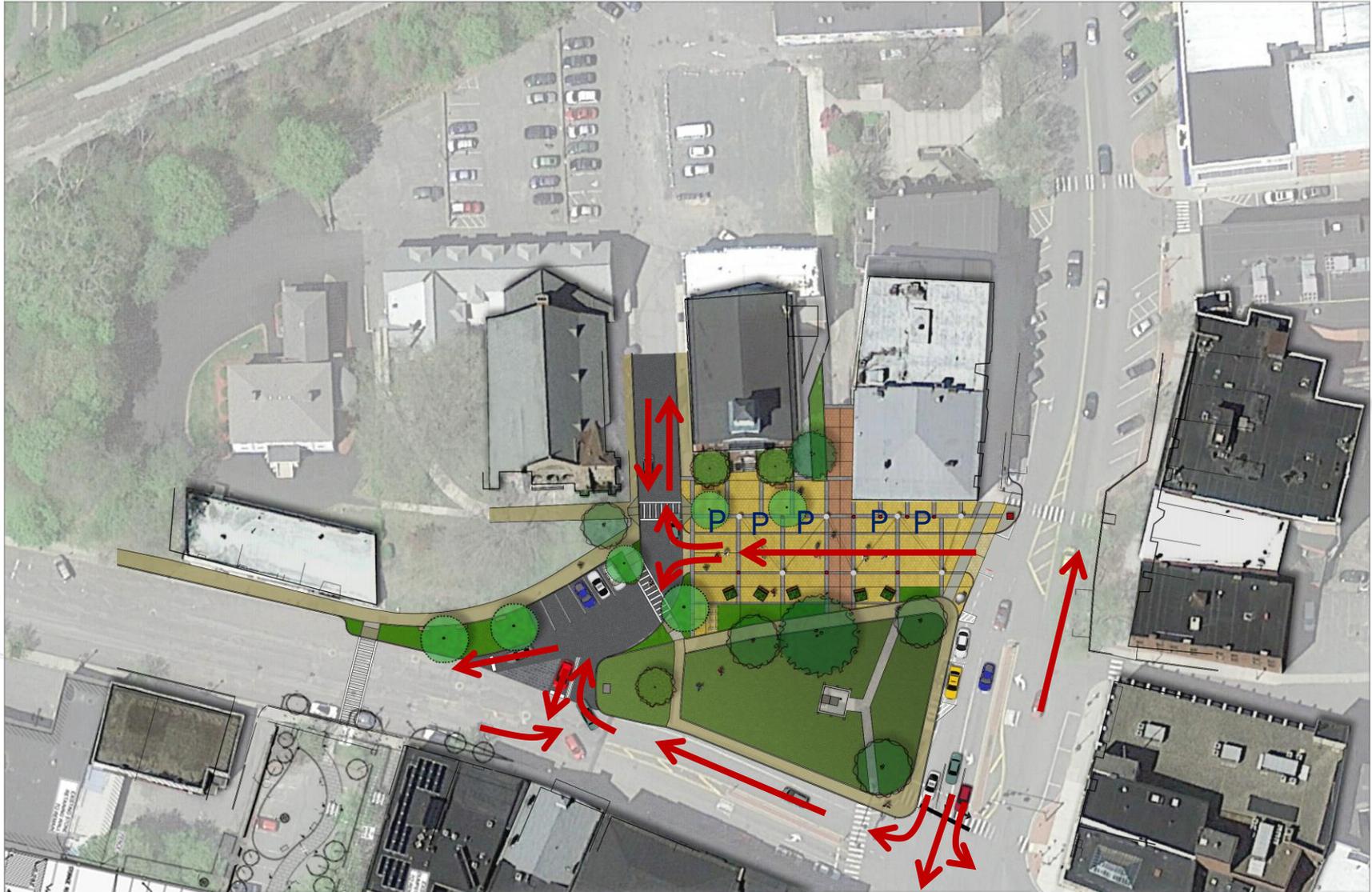
# Streetscape Design Concept Plan

Vehicle Circulation: Plaza Mode



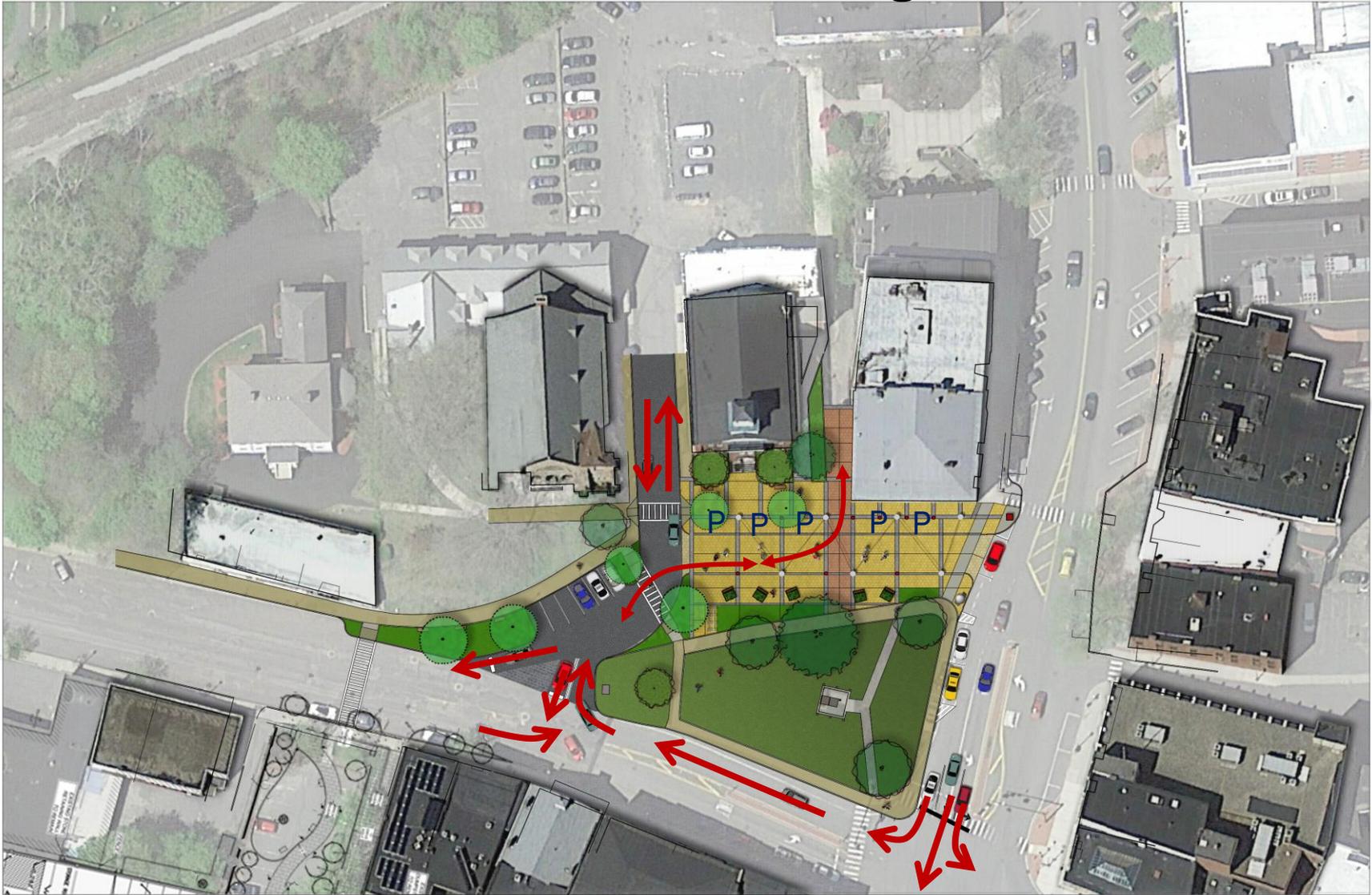
# Streetscape Design Concept Plan

Vehicle Circulation: Street Mode



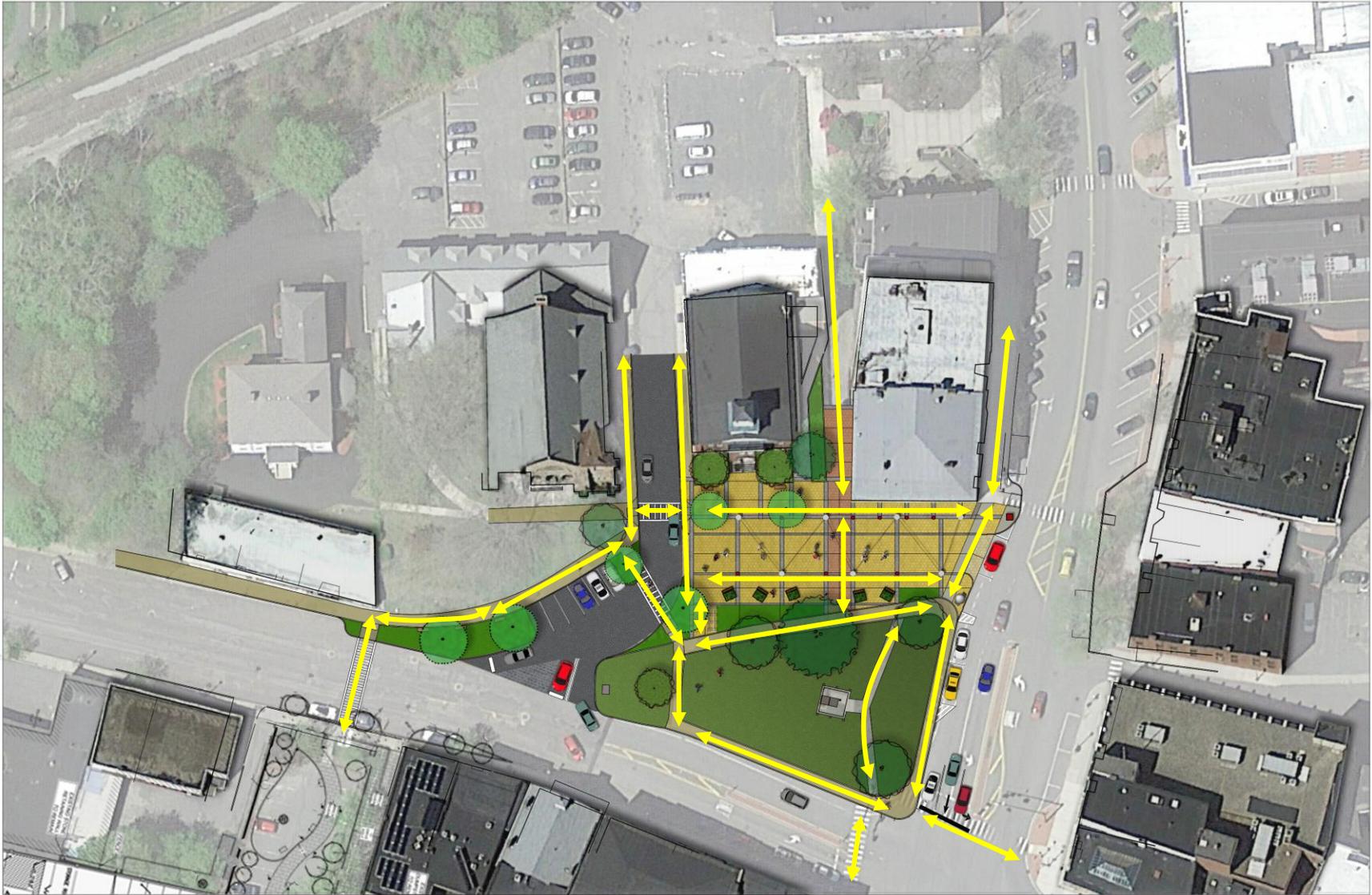
# Streetscape Design Concept Plan

## Vehicle Circulation: Service and Loading



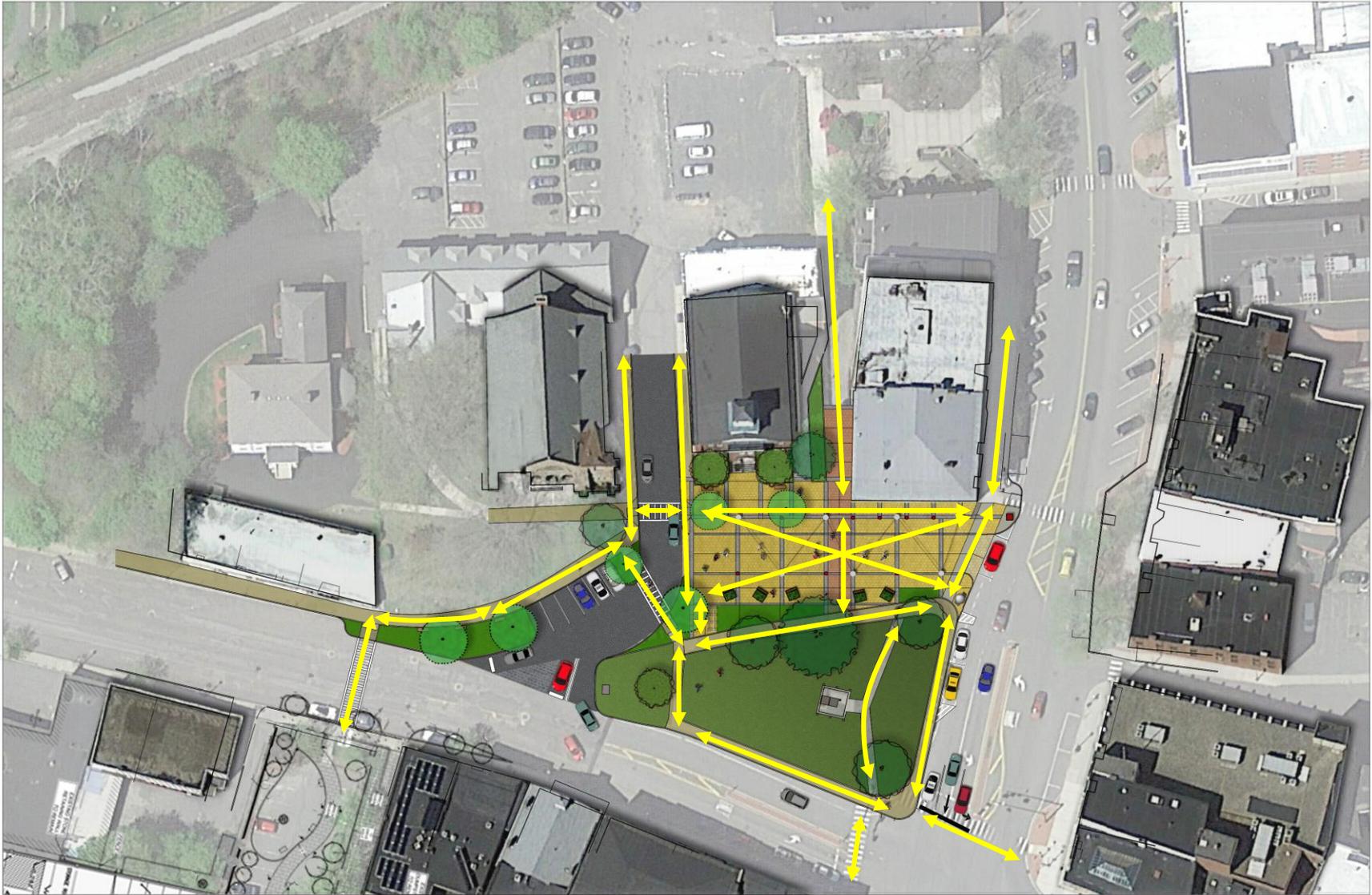
# Streetscape Design Concept Plan

Pedestrian Circulation: Street Mode



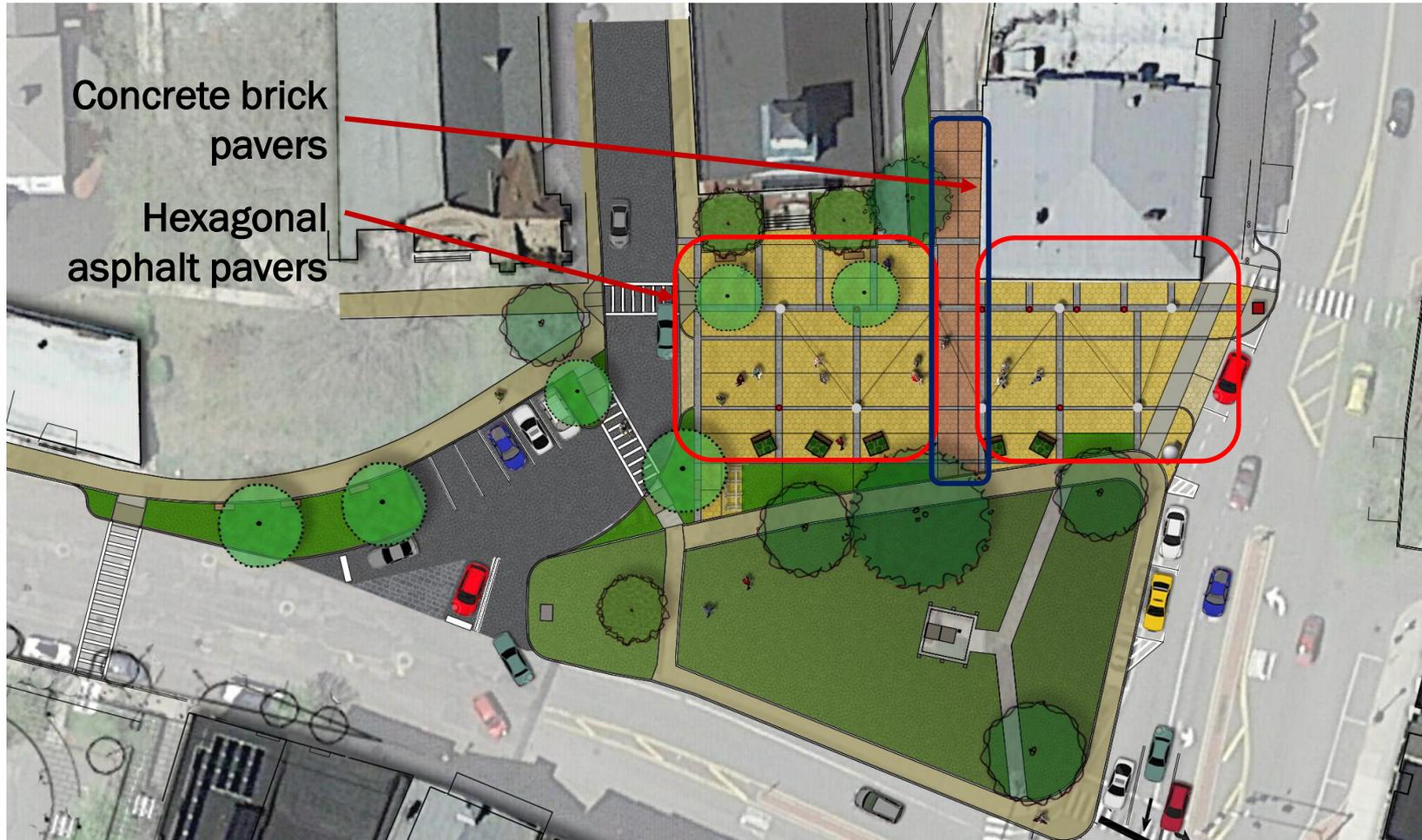
# Streetscape Design Concept Plan

Pedestrian Circulation: Plaza Mode



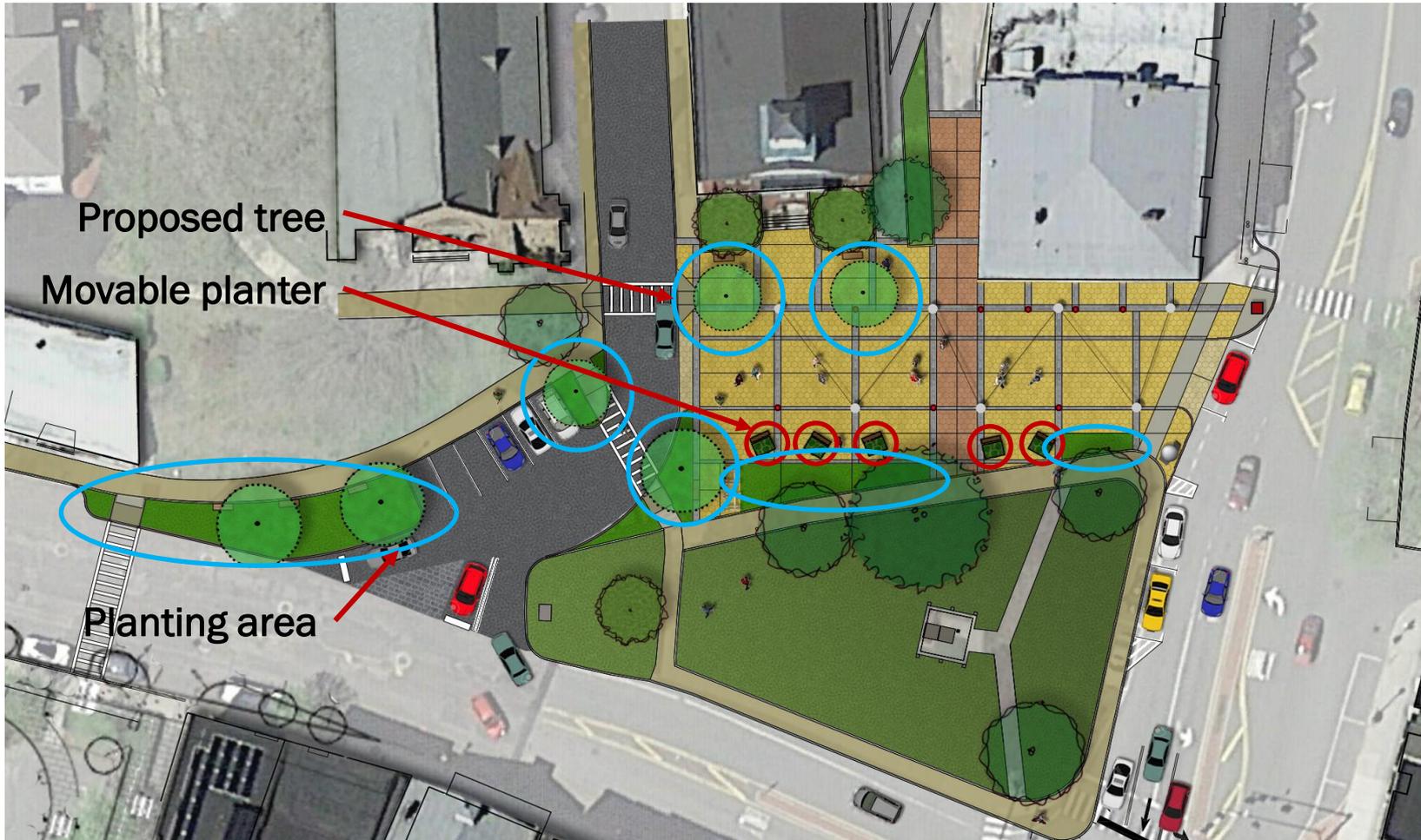
# Streetscape Design Concept Plan

Features: Pavements



# Streetscape Design Concept Plan

Features: Landscape



# Streetscape Design Concept Plan

Features: Lighting



# Streetscape Design Concept Plan

Features: Site Amenities



# Streetscape Design Concept Plan

## Vendor Tent Layout for Farmer's Market



# Streetscape Design Concept Plan

## Components

- Pavement materials



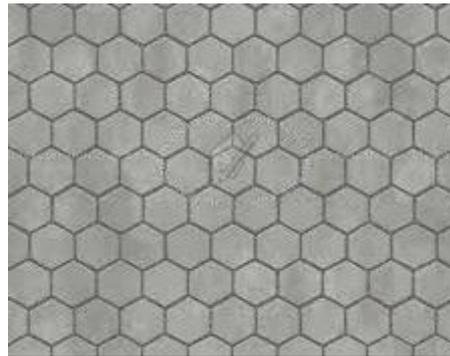
Concrete sidewalk



Granite paver



Crosswalk painting



Asphalt hexagonal block paver



# Streetscape Design Concept Plan

## Components

- Representative plant species



Street Tree:

Liquidambar styraciflua

Sweetgum

*Palette of plant material to attract pollinators*



Shrub:

Amorpha fruticosa

Indigo bush



Shrub:

Clethra alnifolia

Summersweet



# Streetscape Design Concept Plan

## Components



- Movable bench planter



- Planters for seasonal plantings



# Concept Streetscape Design Plan

## Components

- Seating



- Bicycle storage



- Pole light



- Bollard light



- Receptacles



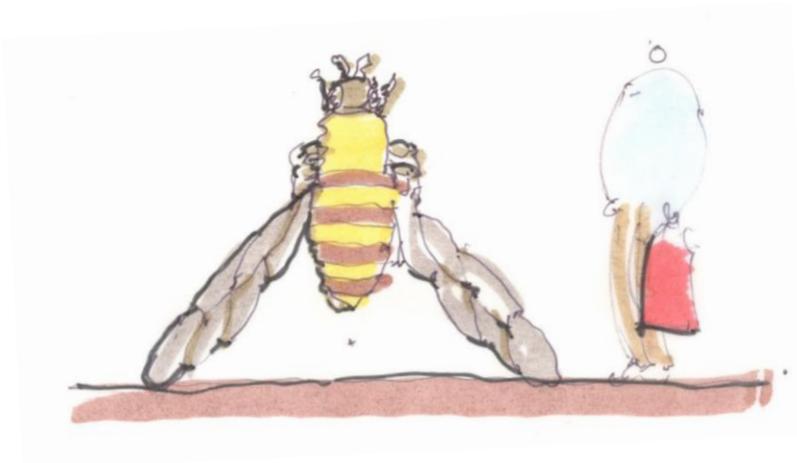
# Concept Streetscape Design Plan

## Program components

- Signage and wayfinding



- Informational kiosk



- Art Element



# Thoughts on Next Steps

- **Phased Implementation**
  - Special event “pop up” use
  - Seasonal version using planters and temporary bollards
  - Full construction
- **Funding**
  - MassWorks grants in association with intersection and street realignment
  - CDBG funds
  - Federal infrastructure grants
  - Local resources



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