



City known as the Town of
GREENFIELD, MASSACHUSETTS



Cable Advisory Committee

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Cable Advisory Committee Meeting

April 7, 2016

4:00pm

Minutes

Meeting was called to order at 4:00pm.

Members Present: Mayor Martin
Mik Muller
John C. Lunt
Anthony Worden

Also Present: Scott MacPherson, GCTV
Fern Smith, New Member Elect
Fernando Fleury, TOG IT Director

Reports:

- Mike Belleau & David Brock resigned from the board prior to the meeting
- John Lunt was elected Chair of the CAC
 - **Motion by M. Muller, Seconded by A. Worden, Motion passes unanimously**

Discussion:

- Board Member elect F. Smith was welcomed
- Board discussed procedures for renegotiating
 - First step is Ascertainment process requiring a Public Hearing
 - M. Muller comments that an hour long meeting is insufficient for a public hearing, meeting is set at 2 hours
 - Mayor Martin recommends that we keep open the possibility of a second meeting should the first be highly attended, board agrees
 - After Ascertainment CAC will send a notice to Comcast that we are ready to begin informal negotiations

- Board discussed priorities for the upcoming negotiation with Comcast
 - Franchise Fee & PEG Capital monies
 - 5% Franchise Fee
 - GCTV is putting together proposed Capital Money request
 - Strand Map
 - Comcast is not in compliance on this issue.
 - System Design & Shelburne connection build out
 - S. Macpherson says Comcast has agreed to lower their requires population density formula to allow for Shelburne build out
 - Mayor Martin remarks that Greenfield needs to receive some kind of compensation for allowing Comcast to service new Shelburne customers through our connecting line
 - GCTV's audit of Gross Revenue calculations by Comcast
 - S. Macpherson discussed ongoing audit by GCTV to determine if Comcast has underreported Gross Revenues calculated as basis for Franchise Fee and if contract specified Gross Revenue categories have not been properly included in the total for Franchise Fee calculation.
 - Audit should take 3 to 4 weeks to complete
 - Tighter Definitions of Gross Revenue and Video services
 - J. Lunt remarks that Comcast is trying to exempt Cable Converter Boxes from Gross Revenues
 - J. Lunt further remarks that Xfinity Stream product should be clearly marked in contract definitions as cable video services and not Internet services
- Scot Macpherson discusses GCTV analog signal requirement from Comcast
 - Poor picture quality
 - There is a solution to connect through municipal fiber network to Comcast fiber on Wildwood Ave. and have all digital connection

Motion to Adjourn: Muller Moved, Lunt Second, Motion passes, Meeting adjourned at 5:03pm

Next Meeting & Public Hearing: May 12, 2016