

Save Money with Cold Climate Air Source Heat Pumps

Comfort. Savings. Efficiency.

In addition to competitive pricing through Mass Energy's Heat Pump Program for Greater Boston, you may be able to take advantage of these state and federal incentives:

Mass Clean Energy Center (Mass CEC) Clean Heating and Cooling Rebates: A Mass CEC program that offers rebates to support the installation of residential air source heat pumps, ground source heat pumps, and central wood pellet heating systems.

masscec.com/residential/clean-heating-and-cooling

Mass Save® Mini-Split Heat Pump Rebates: Mass Save® offers rebates for purchasing and installing efficient heating and cooling equipment, including air source heat pumps.

masssave.com/en/residential/heating-and-cooling/electric/mshp

Expanded HEAT Loan: A Mass Save® program that offers 0% interest loans to make qualified energy efficient residential improvements, including installation of air source heat pumps.

masssave.com/en/residential/offers/heat-loan-program

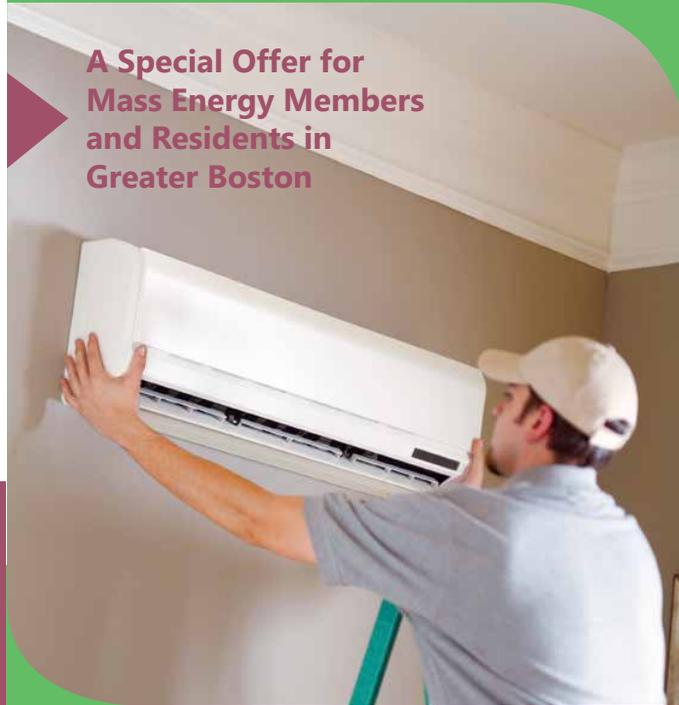
Federal Energy Efficiency Tax Credit: A tax credit of up to \$500 for qualified energy efficiency improvements.

energystar.gov/about/federal_tax_credits

The equipment selected for Mass Energy's Heat Pump Program qualifies for all the incentives listed above. Mass Energy's partner installers will be able to help you determine which incentives are available to you.



A Special Offer for Mass Energy Members and Residents in Greater Boston



Towns Served by Mass Energy's Heat Pump Program

Acton • Arlington • Ashland • Attleboro • Avon • Ayer • Bedford • Berlin • Bellingham • Belmont • Billerica • Bolton • Boston • Boxborough • Braintree • Brockton • Brookline • Burlington • Cambridge • Canton • Carlisle • Chelmsford • Clinton • Concord • Dedham • Devens • Dover • Easton • Foxboro • Framingham • Franklin • Groton • Harvard • Holliston • Hudson • Lancaster • Leominster • Lexington • Lincoln • Littleton • Lunenburg • Mansfield • Marlborough • Maynard • Medfield • Medford • Medway • Millis • Milton • Natick • Needham • Newton • Norfolk • North • Attleboro • Norton • Norwood • Plainville • Quincy • Randolph • Sharon • Sherborn • Shirley • Somerville • Southborough • Stoughton • Stow • Sudbury • Tyngsboro • Walpole • Waltham • Watertown • Wayland • Wayland • Wellesley • Westford • Weston • Westwood • Weymouth • Winchester • Woburn • Wrentham

Don't see your town listed? Contact Maura to learn more.



SIGN UP TODAY at massenergy.org/HeatPumps

for a Free, No-Commitment Heat Pump Assessment



What is a heat pump?

Traditional heating systems burn fuel to generate heat, but heat pumps move heat into or out of a building or space. This transfer of heat, rather than combustion, makes heat pumps a highly efficient option for heating or cooling your home. Advancements in technology mean the cold climate Air Source Heat Pumps (ccASHPs) can operate efficiently even when temperatures dip below freezing. And because heat pumps don't burn fuel, they can improve air quality both indoor and out. What's more, ccASHPs can cool and dehumidify, helping achieve comfort in all weather.

Save on Heat Pumps with Mass Energy

Incentives for high efficiency ccASHPs are currently available through the Massachusetts Clean Energy Center, the Mass Save® program, and the federal government. These incentives, coupled with energy savings potential, can make heat pumps an affordable heating supplement for Massachusetts residents.

For a limited time only, Mass Energy is running a heat pump program for residents of Greater Boston. We have partnered with highly qualified heat pump installers Fisher-Churchill, Genove Oil & Air, and Muirfield Mechanical to offer a competitive price for homeowners in over 70 cities and towns.

This program will run until June 15, 2016. You don't need to be a Mass Energy member to take advantage of this great opportunity, so tell your friends!

How it Works:

- 1 Sign up** for a free, no-obligation heat pump assessment at massenergy.org/heatpumps.
- 2 Talk to the installer.** One of the three installers, Fisher-Churchill, Genove, or Muirfield, will contact you. They will ask you some questions about your home and answer any questions you might have. They will also schedule a site visit at your convenience.
- 3 Have a site visit.** The installer will visit your site, determine whether a ccASHP is right for your home, and present you with a quote. The installer will also go over the incentives available to you. If you're ready to proceed, you can schedule your installation right away.
- 4 Install & start saving.** The installer will complete your installation within 2-4 weeks, and you'll be ready to start saving!

Questions? Contact Maura O'Gara at Mass Energy: maura@massenergy.org or 800-287-3950 x 180