



William F. Martin  
Mayor

City known as the Town of  
**GREENFIELD, MASSACHUSETTS**

**SUSTAINABLE GREENFIELD IMPLEMENTATION COMMITTEE**

Town Hall • 14 Court Square • Greenfield, MA 01301  
Phone 413-772-1412 • Fax 413-772-1309  
energy@greenfield-ma.gov • www.greenfield-ma.gov

**Sustainable Greenfield Implementation Committee**

**Meeting Agenda**

Department of Planning and Development

114 Main Street

Thursday, April 2, 2015

4:30-6:00 PM

- **Call to Order**
- **Approval of February Minutes** 5 minutes
- **Old Business**
  - Communications Plan Follow-up 40 minutes
    - Clarify Mission statement
    - Confirm committee role, primary audience, partners
    - Discuss when and how to communicate (channels to use)
    - Best ways to use budget
    - Next steps: Develop messaging chart and calendar/timeline
- **New Business**
  - Committee Structuring 30 minutes
  - Cyclist Safety Legislation 10 minutes
  - Announcements 5 minutes
- **Set Next Meeting Date – May 7, 2015**
- **Adjourn**