



William F. Martin
Mayor

City known as the Town of
GREENFIELD, MASSACHUSETTS

SUSTAINABLE GREENFIELD IMPLEMENTATION COMMITTEE

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Sustainable Greenfield Implementation Committee

Meeting Agenda

Department of Planning and Development

114 Main Street

Thursday, April 2, 2015

4:30-6:00 PM

- **Call to Order**
- **Approval of February Minutes** 5 minutes
- **Old Business**
 - Communications Plan Follow-up 40 minutes
 - Clarify Mission statement
 - Confirm committee role, primary audience, partners
 - Discuss when and how to communicate (channels to use)
 - Best ways to use budget
 - Next steps: Develop messaging chart and calendar/timeline
- **New Business**
 - Committee Structuring 30 minutes
 - Cyclist Safety Legislation 10 minutes
 - Announcements 5 minutes
- **Set Next Meeting Date – May 7, 2015**
- **Adjourn**